



JOB DESCRIPTION

Analyst – I&C Sainsbury's Insight team

DATE POSTED: 20/3/2008

POSTION OVERALL PURPOSE AND CONTEXT:

The purpose of this role is to provide insights to Sainsbury's trading and marketing teams. The job holder will combine their understanding of Sainsbury's business and their technical expertise to deliver high quality insight & expertise to their clients. The role sits within LMGA's Insights Unit.

REPORTS TO:

Sainsbury's Insights Manager

RESPONSIBILITIES:

Delivering high quality insight

- Work with the Business Analyst and Insight Manager to identify opportunities to deliver high impact analysis
- Use your understanding of the client's analytic requirements to deploy the most appropriate analytical techniques and methodologies for timely delivery
- Use relevant charting and commentary to present your findings with maximum impact
- Keep up to date with best practice analytical approaches
- Work closely with other LMG Insights teams to adopt new techniques

Typical day-to-day activities:

- Discuss analytical requirements with the Business Analyst
- Analyse data and create relevant output
- Quality check your output before you hand-over to the Business Analyst.
- Brief the Business Analyst on the output generated

REQUIREMENTS:

- A University graduate in a numerate discipline (Mathematics, Statistics, Engineering, Physics).
- Experience in a data analysis environment.
- Experience in the Food Retail or Consumer Packaged Goods fields.
- Experienced user of data manipulation and analysis tools (e.g. SAS, SQL)
- Excellent presentation and written communication skills.
- Excellent interpersonal & team working skills